

MASSACHUSETTS INSTITUTE OF TECHNOLOGY SMArchS Urbanism. May 2026 BEZALEL ACADEMY OF ARTS AND DESIGN Master of Urban Design, August 2020 GEORGE WASHINGTON UNIVERSITY Bachelor of Arts, Economics, May 2016

LANGUAGES ENGLISH Native Proficiency

HEBREW Native Proficiency

SPANISH Professional Proficiency

SKILLS

ADOBE CS/ OFFICE/ CAD/ GIS/ RHINO/ GH/

PYTHON/ C#/

COURSES TAUGHT

Urbanism in the Expanded Field Seminar, Fall 2022, w/ Prof. Els Verbakel

Urban Design for Future Streetscapes Workshops, Fall 2022, in partnership w/ Israel Ministry of Transportation Introduction to Design Research, Spring 2022 Introduction to Urban Design, Spring 2022, w/ Prof. Els Verbakel Final Project Studio: Urbanism in the Expanded Field, Spring 2021, Spring 2022, w/ Prof. Els Verbakel, Arch. Noa Appel

The Urban Code Design Lab, Fall 2021, w/ Arch. Merav Batat, Arch. Adva Matar

Urbanism in the Expanded Field Lab, Fall 2021, In Partnership w/ Bat Yam, Yeruham, Petah Tikva, Even Yehuda municipalities

DEC 2021 JAN 2024

MINYAN / CO-FOUNDER + CEO (TEL AVIV)

- Co-founded NGO for combating religious extremism; harnessed arts and culture leaders to develop ritual practices and communal structures that connect between disparate factions of Israeli society
- Expanded participation 9X YOY and annual budget from 45K to 250K USD
- Led fundraising, operations, recruitment, marketing, branding, and business development.
- Developed programs and managed community of 700 highly influential creative leaders

SEP2020 **MAY 2023**

BEZALEL ACADEMY OF ARTS AND DESIGN. SCHOOL OF ARCHITECTURE LECTURER, RESEARCH LEAD, "URBANISM IN THE EXPANDED FIELD" LAB (JERUSALEM)

- Taught and co-taught nine courses in the B. Arch and M. Urban Design degree programs
- Managed research team working with municipalities and government offices including: Bat Yam, Petah Tikva, Yeruham, Even Yehuda, Rahat, Jerusalem, and the Ministry of Transportation.
- Authored and taught "Urban Field" methodology in Israel100 urban think tank, developing solutions for densification in Israel in partnership with leading academic institutions.
- Developed, produced, and led "Urbanism in the Expanded Field," a 3-day international conference of 400 participants including the Architectural Association, UC Bartlett, TU Delft, and in partnership with UN Habitat, the Jerusalem Development Authority, and the Ministry of Construction and Housing.

MAY2021 SEP2022

HOARCHITECTS / URBAN DESIGNER (TEL AVIV)

NOV2017 JUL2018

- Research, conceptualization, design, and developing documentation for plans at varying scales, from 300 to 3.000 new residential units and urban renewal master plans.
- Employed methodologies such historical map analysis, GIS, parametric design, and innovative appraisal mechanisms for ensuring viability of renewal projects.
- Notable plans include: urban renewal masterplan for 3,600 new residential units in Lod; a plan of 600 new residential units in Ofakim aimed at residents' economic mobility; citywide urban renewal masterplan in Bat Yam.

JUL2018 **DEC2020**

SCHUSTERMAN FAMILY PHILANTHROPIES / PROGRAM ASSOCIATE (TEL AVIV)

- Planned and led 18 weeklong leadership journeys in Israel, West Bank for highly influential young leaders, using competing territorial narratives to prepare participants to engage with complexity on a global scale.
- Sourced content, partners for fifteen industry verticals; created, facilitated leadership development curricula.
- Analyzed evaluation data, adjusted programs to meet KPIs, manage relationships between participants local civil society organizations.

SEP2017 JUL2018

JDC JERUSALEM / SYSTEMS INNOVATION FELLOW (JERUSALEM)

- Assisted Chief of Staff of \$150M/year welfare org. impacting 1M vulnerable clients annually.
- Built strategy to modernize institutional frameworks, in partnership with academia + design organizations.
- Managed special projects for the office of the CEO, including events, new technology, and media production.

AUG2016 AUG2017

JDC LATIN AMERICA / COMMUNITY STRATEGY FELLOW (BUENOS AIRES)

- Served as consultant to Jewish community and relief organizations in Buenos Aires.
- Grew slum resident job training program 2X to 1,200 participants; 80% graduate employment rate.
- Built strategy, program, partnerships, professional structure for expansion of youth leadership programs by 10x in Buenos Aires and in six new Latin American countries.

DEC2013 DEC2015

VOLUME UP CREATIVE / FOUNDER + CREATIVE DIRECTOR (SAN FRANCISCO, USA)

- Co-founded branding/communications firm specializing in cause-driven startups and campaigns.
- Managed finances and business development, creative direction, project management.
- Worked with over 100 clients ranging from political campaigns to startups from Jan 2014-Dec 2015.